

DISTRICT ACTION PLAN

DISTRICT AS EXPORT HUB

KARIMNAGAR

Preliminary District Export Action Plan - Karimnagar District

History:

Satavahana Dynasty

Kotilingala in Karimnagar district was the first capital of the Satavahana Kingdom (230 BCE-220 CE). Formerly known as Sabbinadu, inscriptions dating to the Kakatiya dynasty (1083-1323) by kings Prola II and Prataparudra found at Karimnagar and Srisailem provide evidence of the area's rich history. Archaeological excavations in Pedda Bonkur, Dhulikatta and Kotilingalu show that the area was once ruled by the Satvahanas, Mauryas and Asaf Jahis.

General Characteristics of District

The district is spread across an area of 2,128 square kilometers and shares boundaries with Jagtial and Peddapalli district on north, Warangal Urban district and Siddipet district on south, Rajanna District on the East and Jayashankar Bhupalpally District on west. According to 2011 Census of India, the district has a population of 10, 05,711.

Karimnagar District is formed with 16 mandals and divided into 2 Revenue Divisions. The revenue mandals in Karimnagar district are Karimnagar, Kothapally, Karimnagar Rural, Manakondur, Thimmapur, Ganneruvaram, Gangadhara, Ramadugu, Choppadandi, Chigurumamidi, Huzurabad, Veenavanka, Saidapur, Jammikunta, Ellandakunta, and Shankarapatnam.

Topography

Geography	Coordinates	Geographical Area(Sq.Kms)
Located about 165 miles east of Hyderabad	Latitude: 18.3594 Longitude: 79.2451	2128
Avg. Annual Rainfall(in mm)	Avg. Annual Temp	Net Groundwater Availability
950	29.°C	1,132,576 ha.m.
Major Crops	Major Minerals	GI Products
Rice, Jowar, Maize, Redgram, Greengram, Blackgram, Groundnut	Coal, Limestone, Iron ore, Granite, Sand, Laterite	silver filigree craft

Demography

Population (Census 2011)	Literacy Rate	Languages
10,05,711	84.93%	Telugu, Urdu
% of Urban Population	Sex Ratio	% of Working Population
30.72%	993	46.12%
Per Capital Income(2022-23)	GDP@ Current Price(2022-23)	Total live stock(in lakhs)
Rs .2,22,628	26,603(cr)	6.93

General characteristics of the product:

1) Silver Filigree Craft

- Filigree is also called as filigrann or filigrene. The English word filigree is shortened from the earlier use of filigreen which derives from Latin "filum" meaning thread and "granum" grain, in the sense of small bead.
- This is a very unique craft form representing delicate jewelry metalwork. It is usually made of gold and silver.
- This age-old, yet contemporary craft involves the silversmith crimping thin strips of fine silver into zig-zag patterns and loops using it to soldered together to the surface of the ground of designs formed by thicker silver strips and arranged in artistic motifs which is an ancient form of work.
- Karimnagar Silver filigree work is also known as "Tarkasi" and is believed to be 450 years old at Karimnagar.
- Elgandal Fort which is approximately 10kms from Karimnagar used to be the armoury manufacturing unit of Mughals and their descendent Nizams. It was the place for skilled master craftsmen from far distance places, who dealt with different types of metal arts and crafts.
- The Karimnagar Silver Filigree craft cluster received Geographical Indication (GI) status in 2007.
- The MSME, DIC, and NABRD have been promoting the craft.
- The Silver Filigree of Karimnagar Welfare Society (SIFKA) is a non-profit organization that was formed in 2008.
- The SIFKA aims to revive the silver filigree craft and improve the livelihood of the artisans.
- The Karimnagar region is known for its skilled filigree artists who create items like spoons, buttons, ashtrays, and jewelry.
- Filigree works particularly are unique examples of artistic excellence rarely to be seen in Karimnagar and surrounding villages of Telangana.

- Silver filigree mostly comprises of Jewelry, keychains, ornamented gift boxes, Decorative utility boxes, athardan, pandan, kumkum boxes, trays, Pooja articles, ornate utensils, vases, Fancy wall frames, Tabletop showpieces featuring famous monuments, figures of animals and gods, etc.
- The global handicraft market is an emerging market for Silver filigree jewelry and accessory products, especially in the high-end segment. Though the craft had a setback due to the high price of the silver it had regained its glory due to the support extended by the development and marketing agencies both from public and private sectors.
- Silver filigree craftsmen from Karimnagar, Telangana have won national and international awards for their work.
- Silver threads of Karimnagar has received order of 400 articles at Ambani wedding

HS code of the product	:	71131110
Whether GI tagged	:	Yes
Is the product perishable?	:	No
Concerned Line Ministry, State departments and Boards	:	Line Ministry-Ministry of Textiles, Development Commissioner (Handicrafts) Government of India State Depts-The Development Commissioner of Handicrafts, State Industry organizations, and State Corporations are responsible for developing the Karimnagar Silver Filigree craft. The Silver Filigree of Karimnagar Welfare Society (SIFKA) is a non-profit organization that promotes the craft.
Concerned Industry associations	:	The Silver Filigree of Karimnagar Welfare Society (SIFKA)
Production related details	:	Jewelry metalwork

2) Granite

- Karimnagar, Telangana is famous for its granite industry because of its large reserves of granite and its quality products. The granite from Karimnagar is known for its durability, strength, and low maintenance.
- Granite industry in Karimnagar district, has huge reserves of Tan brown, Maple Red and Coffee Brown varieties.
- Granite production in Karimnagar increased in 2004 when China started importing it in large quantities.
- Many Asian countries import granite from Karimnagar.

HS code of the product	:	68029300
Whether GI tagged	:	No
Is the product perishable?	:	No
Concerned Line Ministry, State departments and Boards	:	Line Ministry–Ministry of Mines,GOI State Depts-Mines & Geology Department, Government Of Telangana
Concerned Industry associations	:	The District Granite Industries Association
Production related details	:	Granite Slabs

Status of Industries and products /services in the district

Existing Industrial Scenario - KARIMNAGAR DISTRICT			
Enterprise Type	No of Units	Investment Rs(in Crores)	Employment
Large & Medium	7	178.99	518
Small	1079	1010.14	9528
Total	1086	1189.13	10046

Existing Industrial Estates:

INDUSTRIAL PARK, KARIMNAGAR: Industrial Estate at Karimnagar in 34.65 acres has been established with 37 sheds and 31 plots. One Mini Industrial Estate is exclusively meant for SC entrepreneurs with 12 sheds, is existing in the Industrial Estate.

AUTONAGAR, KARIMNAGAR: An Autonagar at Bye pass road, Karimnagar with 140 plots in 17.5 acres has been developed and allotted to Automobile units. There is no dearth of land to acquire for industrial purpose.

LARGE AND MEDIUM SCALE UNITS

Name of the unit	Village/ Mandal	Product	Invest. in (Lakhs)	Employment
1).Haritha Bio Products Pvt Ltd	Thimmapur	Ethyenol	4550	93
2)Karimnagar Milk Producer Company Limited	Karimnagar	Milk Processing and Milk Products	657	132
3)SG Exports.	Asifnagar,Karimnagar	Granite Cutting & Polishing	2800	72
4).Sneha Farms Pvt Ltd,)	Chenjerla,Manakondur	Poultry feed	799	67
5)Sneha Farms Pvt Ltd	Chenjerla,Manakondur	Solvent Extraction& Refinedoil,Refined Oil	4898	67
6).PENNARRenewable (P) Ltd	Annaram(v), Manakondur	Solar Power Generation	3345	50
7) Kaveri Seed	Karimnagar	Seed Processing	850	37
		TOTAL	17899	518

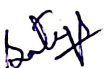
Major Exportable products

- Silver articles
- Granite

INTERVENTIONS REQUIRED FOR IDENTIFIED EXPORT POTENTIAL PRODUCTS:

Action plan for future recourse

- 1) Infrastructure Development
 - a) Proposal to set up Granite Cluster in Karimnagar District and CFC to meet the needs of the present market.
- 2) Quality Enhancement
 - a) Standardization: Ensure products meet global standards through certifications like ISO, HACCP, and APEDA approvals
- 3) Branding and Marketing
 - a) Digital Platforms: Digital marketing of the products to be exported to diversify its market base
 - b) Trade Fairs: Encourage silver article makers to participate in trade fairs and exhibitions to showcase products
- 4) Export Promotion Schemes
 - a) Government Support: Disseminate schemes like MEIS (Merchandise Exports from India Scheme) and RoDTEP (Remission of Duties and Taxes on Exported Products)
- 5) Local Industrial Support
 - a) Awareness Programs: Organize at least 1 awareness program in each quarter from FY26


General Manager
District Industries Centre
Karimnagar


District Collector
Chairperson
DLEPC, Karimnagar